6th Convention
Society for Ethnopharmacology, India
&
National Seminar on
“Translational Research of Traditionally used Indian medicinal plants with special reference to Tinospora cordifolia”
September 07-08, 2019

Organized by:
School of Natural Product Studies
Jadavpur University, Kolkata, India
www.jaduniv.edu.in

[RUSA 2.0 Program, Jadavpur University]

Supported by:
National Medicinal Plant Board (NMPB)
Ministry of AYUSH
Govt. of India, New Delhi

In association with:
Society for Ethnopharmacology, India
23/3 Saktigarh, Kolkata, India
www.ethnopharmacology.in

Venue: Jadavpur University, Kolkata
Welcome message:

Translational research of medicinal plants used in traditional medicine may serve as the major source of therapeutic alternative. Drug discovery and development from medicinal plants is a challenging task, which requires expertise and experience. Newer technologies are employed to understand the chemistry, pharmacological activity and their underlying mechanisms of action of medicinal plants as a lead towards drug development from natural resources. Guduchi (*Tinospora cordifolia*), is one of the ancient Indian medicinal plants which has been traditionally used in Ayurveda. Traditionally it is used for its immunomodulatory properties and also in the treatment of several other ailments. Indian Medicinal plant like Guduchi has been explored as a potential candidate for the development of newer drug from several decades.

This seminar will be highlighting on several critical and contemporary issues for therapeutic evaluation leading to drug discovery & development from medicinal plants with special reference to Guduchi together with their scientific validation, quality evaluation and safety related aspects.

We cordially invite you all to participate in the 6th Convention of SFE-India & national seminar and explore the opportunity through dissemination of knowledge for promotion and development of medicinal plants together with the array of eminent scientists, researchers, industry professionals, traditional healthcare practitioners and technologists to make the seminar a great success.

Organizing Committee
National Seminar-2019

School of Natural product Studies (SNPS)
www.jaduniv.edu.in

School of Natural product Studies, Jadavpur University is dedicated to the promotion of knowledge on natural products and the dissemination of information through educational programs, research activities and sharing of experiences on the scientific validation of herbs for betterment of healthcare of the society. The school has been working on different integrated approaches for drug development from natural resources to explore the wide biodiversity of India and to emerge as a centre for excellence in the field of natural product research. The main goal of the school is to empower individuals with the skills, spirit and experience in the scientific validation of natural products in respect of its quality, efficacy and safety.
Society for Ethnopharmacology (SFE)
“Globalizing local knowledge and localizing global technologies”
www.ethnopharmacology.in

Society for Ethnopharmacology, India is a registered under the West Bengal Society Registration act and affiliated to the International Society for Ethnopharmacology. The society was formed in 2013 and has made its presence with different activities throughout the country, for development and promotion of medicinal plants and ethnopharmacology. The Society works on dissemination of knowledge in this area in different parts of India with the major highlights on “Globalizing local knowledge and localizing global technologies.”

**Highlights of the event:**

Eminent academicians, scientists, researchers, technologists from universities, industries and other research organizations, traditional health practitioners will share their experiences on the following topics:

- Promotion and development from medicinal plants with special reference to ‘Guduchi’
- IP rights, patents and regulatory affairs of medicinal and aromatic plants (MAP)
- Metabolomic study - an approach towards drug discovery and development from Indian medicinal plants
- Integrative approaches for quality evaluation of Indian medicinal plants
- Safety, efficacy and quality evaluation
- Phytochemical, pharmacological, microbiological and high throughput screening of Indian medicinal plants
- Development and evaluation of Indian medicinal plants through Industry-Institute partnership.
- Promotion and development of Local Health Tradition in exploring drugs
- Cultivation and conservation of Rear Endangered Species of Indian medicinal plant
- Funding opportunities in medicinal plant research

**Targeted audience:**

We welcome all the academicians, students, researchers and technologists from university, institutes and industries, health care professionals, cultivators of medicinal plants, industrialists and all other who are interested in the promotion and development of Ethnopharmacology and medicinal plant research to join this event to share their knowledge and expertise to strengthen the medicinal plant research at large.

We welcome scientific presentations from the researchers from industry and academia.

**Call for Abstract:**

We welcome scientific presentations from the young researchers in the area of Ethnopharmacology & Natural products. After completion of the registration process, the abstracts should be submitted by e-mail as attachment at isesnpsju@gmail.com within August 19, 2019. The abstracts should be written by Microsoft word in “.doc” or “.docx” (250 words). No review paper will be entertained for presentation. All accepted abstracts will be published in the e- proceedings of the seminar.
Registration*:

<table>
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<tr>
<th>Category</th>
<th>Registration amount</th>
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<tr>
<td>Delegates members of SFE-India</td>
<td>Rs. 500/-</td>
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<tr>
<td>Other Delegates</td>
<td>Rs. 700/-</td>
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<td>Student Delegates</td>
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*Total number of participants in the seminar is limited & registration will be in first come first serve basis. Last date for registration and abstract submission is August 19, 2019.

Registration fee is non-refundable and should be paid in Cash / DD / Cheque, drawn in favour of “Conference - SFE”.

Registration form should be sent to the “Organizing secretary, National Seminar, School of Natural Product Studies, Jadavpur University, Kolkata 700032 “

For any queries please contact:

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*Last date of abstract submission and registration is August 19, 2019.
*Total number of participant in this event is limited.
*DD/Cheque should be drawn in favor of “Conference - SFE” payable at Kolkata.

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