

2ND NATIONAL CONVENTION

Society for Ethnopharmacology, India

***"Integrated Approaches for Promotion and
Development of Herbal medicine"***

December 5 - 6, 2015

Organized by:



**School of Natural Product Studies
Jadavpur University, Kolkata, India**

In association with:



**Society for Ethnopharmacology, India
(SFE-INDIA)**

Jadavpur, Kolkata, India

Affiliated to



International Society for Ethnopharmacology, UK

Submit Abstract for oral and poster presentation

Email: isesnpsju@gmail.com.

**Last Date for Abstract submission &
Registration (Early bird) November 6, 2015**

For details please visit

www.jaduniv.edu.in, www.ethnopharmacology.in

Venue: Jadavpur University, Kolkata

Welcome message:

We are delighted to invite you to the national conference on “***Integrated Approaches for Promotion and Development of Herbal Medicine***” which will be held during December 5-6, 2015 at Jadavpur University, Kolkata. Revitalization of the natural products in drug discovery and development is the trend in all the developed and developing countries. The main focus of the conference is to address some of the crucial and contemporary issues on natural products’ research related to their promotion and development with coordination between different disciplines of science. This multi-disciplinary conference will provide an ideal platform for interaction, debate, fusion and dissemination of ideas between emerging scientists, students and professionals. We cordially invite you to participate in the conference and join the array of professionals, eminent scientists and technologists to make the deliberation a great success.

Organizing Committee
2nd National Convention 2015
Society for Ethnopharmacology- India



The School of Natural Product Studies, Jadavpur University is dedicated for the promotion and development of knowledge on botanicals through educational programs, research activities and sharing of experiences on the proper scientific validation of botanicals for the betterment of healthcare of the society. The main goal of the school is to empower individual with the skills, spirit and experience in the development of natural products. The school has been working on different integrated approaches of drug development of natural resources to help in exploring the wide biodiversity of India.



Society for Ethnopharmacology, India is registered under the West Bengal Society Registration act and affiliated to the International Society for Ethnopharmacology, UK. The Society works on dissemination of knowledge and provides networking opportunity for development and promotion of medicinal plants and ethnopharmacology through different local chapters made in different parts of India with the major highlight on “*Globalizing local knowledge and localizing global technologies.*”

Highlights of the event:

Eminent academicians, scientists, researchers, technologists from universities, industries and other research organizations will share their experiences on the following topics:

- Integrative approach in healthcare - the future of herbal medicine
- Bio-prospecting of natural products – an approach towards drug discovery
- Evidence based approaches for development of herbal medicine
- Safety, efficacy and quality of medicinal plant from Indian systems of medicine including Ayurveda, Homeopathy, etc.
- Dissemination of knowledge on research and development of plant sciences.
- Ethnopharmacology in drug discovery and development - global scenario
- Chemo profiling of botanicals; development of analytical techniques for quality control, and standardization of herbal medicine
- Phytochemical, pharmacological, microbiological and high throughput screening of herbal medicine.
- Development and evaluation of herbal medicine – Industry-Institute partnership.
- Globalization of traditional medicine and medicinal plant
- IP rights, patents and regulatory affairs of medicinal and aromatic plants (MAP)

Targeted Audience:

We welcome all the academicians, students, teachers, researcher and technologists from university, institutes and industries, health care professionals, NGOs, cultivators of medicinal plants, industrialists and all other who are interested in the promotion and development of herbal medicine to join in this event to share their views and expertise.

We welcome scientific oral and poster presentations from the researchers from industry and academia.

Call for Papers:

Research contributions are welcome for oral and poster presentation. All the abstracts should be submitted by e-mail as attachment at isesnpsju@gmail.com until November 6, 2015. The abstracts should be written by Microsoft word format and should not exceed 250 words. The submitting author must be registered for the conference. The scientific committee will review the abstracts, and their decision will be communicated to the communicating author. All accepted abstracts will be published in the proceedings.

Registration:

The registration fees include participation in the full scientific programme, conference kit, lunch for two days and tea breaks. All interested persons are requested to apply in the prescribe format.

**Last date for Registration (Early bird) and
Abstract submission is November 6, 2015**

Category	Until November 6, 2015	After November 6, 2015
SFE- INDIA Members	Rs. 1200.00	Rs. 1500.00
SFE- INDIA Student Members	Rs. 1000.00	Rs. 1200.00
Other delegates	Rs. 1500.00	Rs. 2000.00
Accompanying person	Rs. 1000.00	Rs. 1200.00
Spot registration	Rs. 2000.00	

Total number of participants in the seminar is limited.

Last date for early bird registration is November 6, 2015.

Registration fee should be paid in DD / Cheque, drawn in favour of
“Conference on Botanicals”.

Registration form should be sent to the “Organizing secretary, 2nd National Convention,
School of Natural Product Studies, Jadavpur University, Kolkata 700032”

For further details please visit the website:

www.jaduniv.edu.in ; www.ethnopharmacology.in

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National conference on
“Integrated Approaches for Promotion and Development of Herbal Medicine”

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Presenting a paper: Yes ☐ No ☐ ; Presentation mode: Oral ☐ Poster ☐

Accommodation required: Yes ☐ No ☐ ; Type of Accommodation: Twin ☐ Single ☐

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Signature of the applicant

Forwarded by the Research Guide/Head of the Department with seal and date
(for student/research scholar only)

**DD/Cheque should be drawn in favor of “Conference on Botanicals” payable at Kolkata.*

**Complete application form should be sent to the following address with in November 6, 2015*

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Director

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