

**JADAVPUR UNIVERSITY
KOLKATA 700 032**

DEPARTMENT OF ADULT, CONTINUING EDUCATION AND EXTENSION

Offers

POST GRADUATE DIPLOMA IN MASS COMMUNICATION

Applications are invited for admission to the abovementioned course. Classes will be held – 5 days a week (6 P.M. – 8 P.M. Monday – Friday & 2 P.M. – 4.15 P.M. Saturday). Application forms will be from the information office of the university from 11 A.M. to 4.00 P.M. on week days on payment of Rs. 50/- (Rupees Fifty) only. Completed application form should be submitted to the Head of the Department positively within 27.04.2012. Decision of the selecting authority will be final. Course fee will be accepted only from the selected candidates. Once deposited the course fee can not be refunded. Hostel accommodation can not be provided. Seats will be reserved for the SC/ ST/ Candidates with disabilities, as per University Norms. Full /Half free studentship will be provided for the students as university Norms.

Course No: 201201

Duration: 1 Year

Course Fee: 20,000/-

Date of Commencement: 18.09.2012

Eligibility: Any Graduate

Course Content: Media and Communication, Reporting and writing, Public Relations, Advertising, Radio, T.V., Film, Web Journalism, Media management, Practical Exercise.

Selection Process: Written Test (Media Related objectives and writing skills) & Interview.
Written Test on **16.06.2012**

REGISTRAR