

You are cordially invited to the

**REGIONAL VIRTUAL CONCLAVE
ON
'Frontiers of Sports Management'**

29th August 2021



Organised by

Jadavpur University (IQAC), Kolkata

Under the auspices of

Association of Indian Universities (AIU)

Knowledge Partner



IISWBM

**Department of Sports Management
Indian Institute of Social Welfare and Business Management
(IISWBM), Kolkata**

Program Link

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PROGRAM SCHEDULE

Inaugural Session (11.00am – 11.45am)

Reception of the Guests & Welcome Address: Dr. Snehamanju Basu , Registrar, Jadavpur University	5 min
Inaugural Address: Col. Dr G Thiruvassagam , President, Association of Indian Universities (AIU)	10 min
Address by Dr (Mrs) Pankaj Mittal , Secretary General, Association of Indian Universities (AIU)	10 min
Speech by the Chief Guest: Mr. Surya Sekhar Ganguly , Grandmaster, Arjuna Awardee & Former Asian Champion	10 min
Speech by Mr. Dipankar Dasgupta , Director, Indian Institute of Social Welfare and Business Management (IISWBM), Kolkata	5 min
Vote of Thanks: Dr. Aparup Konar , Director of Physical Instruction, Jadavpur University	5 min
Chair: Prof. Suranjan Das , Vice-Chancellor, Jadavpur University & Vice President, Association of Indian Universities (AIU)	

Technical Session I (11.45 am – 12.30 pm)

Moderator: **Dr. Asish Paul**, Associate Professor, Department of Physical Education

Chair: Professor Dhruvajyoti Chattopadhyay , Vice-Chancellor, Sister Nivedita University		
The Philosophy and Practices in Sports Management – A New Paradigm		
11.45 am -12.00 noon	Dr. Madhab Milan Ghosh , Associate Professor & Head, Department. of Sports Management, IISWBM	Topic: Sports Management: An Emerging Discipline
12.00 noon -12.15 pm	Mr. Ankan Banerjee , Assistant Professor & Coordinator, Department. of Sports Management, IISWBM	Topic: Professional Exposure for Career Development in Sports Management
12.15 pm - 12.30 pm	Mr. Amitava Chakraborty , Additional General Manager, BHEL & Resource Person, Department. of Sports Management, IISWBM	Topic: Sports as GDP Multiplier

Technical Session II (12.30 pm – 1.30 pm)

Chair: **Prof. Sudip Sunder Das**, Head, Department. of Physical Education, Jadavpur University

Co-Chair: **Prof. Ashok Biswas**, Prof., Department. of Physical Education, Jadavpur University

Sports Training & Performance Management

12.30 pm
-12.45 pm

Dr. Kuntal Roy,
Dronacharya Awardee
Athletics Coach

Topic: Advance Sports Training and its
Management (Performance and Training
Load)

Chair: **Prof. Sanjib Mridha**, Department. of Physical Education, Jadavpur University

Co-Chair: **Dr. Rajat Ray**, Dean of Students, Jadavpur University

12.45 pm -
1.25 pm

Panel Discussion on Sports, Health & Wellness Management

Panelist:

1. **Dr. Muktipada Sinha**, Head, Deptt. of Education, Jadavpur University
2. **Dr. Tarun Saini**, Head, Department of Sports Management, NSHM Knowledge Campus, Kolkata
3. **Mr. Kuntak Gupta**, Assistant Professor, Department of Sports Management, George College, Kolkata
4. **Mr. Subhabrata Bhattacharjee**, Founder Director, Mantra Life Style Health Club Pvt. Ltd.

(10 min for
each
speaker)

1.25 pm –
1.30 pm

Vote of Thanks & Concluding Remarks: **Prof. Chiranjib Bhattacharya**,
Pro Vice-Chancellor, Jadavpur University

Organising Team

Chief Patron: Prof. Suranjan Das, Vice Chancellor, JU

Patrons: Prof. Chiranjib Bhattacharya, Pro- Vice Chancellor, JU

Mr. Gour Krishna Pattanayak, Finance Officer, JU

Dr. Rajat Ray, Dean of Students, JU

Dr. Sanjay Gopal Sarkar, Jt. Registrar, JU

Mr. Debasish Pal, Jt. Finance Officer, JU

Dr. Bappa Mullick, Sr. Director of Youth Welfare, JU

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Dr. Madhab Milan Ghosh, Asso. Prof. & Head, Deptt. of Sports Management, IISWBM

Program Director: Dr. Snehamanju Basu, Registrar

Organizing Secretary: Prof. Sudip Sunder Das, Head, Deptt. of Phy. Edu.

Convener: Dr. Aparup Konar, Director of Physical Instruction, Sports Board, JU

Board of Advisors:

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Dr. Atanu Ghosh, Asst. Prof., Deptt. of Phy. Edu.

Mr. Ankan Banerjee, Asst. Prof.; Deptt. of Sports Management, IISWBM

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Research Scholars, Deptt. of Phy. Edu.